

## “Access to Culture in the digital era: A Citizen’s Right”

### Access to Culture Platform Workshop

From Potential to Practice to Policy  
15 December 2011 (Thursday) – Brussels, European House for Culture @ Flagey  
Entrance Place Flagey 18

---

**16.00 – 19.00**  
2<sup>nd</sup> floor  
Salon Diongre

**Access to Culture Platform Workshop**  
*Organised by the Platform’s Working Group on Audience Participation*

---

- 16.00 – 16.30 Registration and welcome
- 16.30 – 16.35 Opening by Miguel Angel Martin Ramos, Spokesperson of the Access to Culture Platform
- 16.35 – 17.00 Key note by Mirko Tobias Schäfer, Assistant Professor for New Media & Digital Culture at the University of Utrecht on the potential of digital tools; “*Challenges for a Participatory Culture*”
- 17.00 – 18.30 Introduction to the three break-out working group themes and presentations, Anita Debaere, *PEARLE*, including a brief input from Kerstin Schilling, *Berliner Festspiele*

*Break-out working groups on the three following topics:*

- *The digital environment integrated in the artistic creation, facilitated by Elisabeth Sjaastad, FERA, with best practice presentations by*
  - o *MuseScore, Thomas Bonte*
  - o *Museumnacht Amsterdam, NonFiction, Michiel van Iersel, Juha van 't Zelfde*
- *The digital environment and communication with audiences and citizens, facilitated by Simone Dudt, EMC, with best practice presentations by*
  - o *Belgrade Music Festival, Jelena Jankovic*
  - o *The London Symphony Orchestra, Jo Johnson*
- *The digital environment and education, facilitated by Katherine Heid, RESEO, with best practice presentations by*
  - o *Glyndebourne, Amy Bere, Nina Cornwall*
  - o *BBC Proms, Kate Finch*

*Working group rapporteurs: Ruggero Lala, Felix, Meritis Foundation and others*

*Each working group will allow for exchange on best practices, discuss failures and develop recommendations to policy makers: from potential to practice to policy!*

---

- 18.30 – 19.00 Report of working group by facilitators and outlook to next steps, Kathrin Deventer, *European Festivals Association*
- 

**19.00 – 20.00**

**Foyer 3**

**Reception with all participants**